

Subject: Fwd: Bring Small Business Saturday to your Neighborhood

From: Miranda Paster <miranda.paster@lacity.org>

Date: 09/26/2017 07:49 AM

To: wilmingtonchamber <wilmingtonchamber@wilmington-chamber.com>, lessisters@lycos.com, s ch <serranochilipepper@yahoo.com>, Ellen Endo <ellenendo@yahoo.com>, Joanne Kumamoto <jkumamoto@aol.com>, "Russell, Mike" <mike@wilshirecenter.com>

----- Forwarded message -----

From: **International Downtown Association** <tracie@downtown.org>

Date: Tue, Sep 26, 2017 at 5:01 AM

Subject: Bring Small Business Saturday to your Neighborhood

To: miranda.paster@lacity.org

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BE A NEIGHBORHOOD CHAMPION

Apply to be a Neighborhood Champion at ShopSmall.com/IDA.

IDA is proud to support Small Business Saturday®, which unites communities each year in support of all kinds of small businesses - from local bookstores to food trucks to barber shops. We hope you will join us in celebrating this Nov 25 and help make the day a success by applying to be a Neighborhood Champion.

What does a Neighborhood Champion do?

Organize and host an event to help your neighborhood celebrate. It could be a kickoff breakfast, a welcome station, or a Shop Small® Passport event. Find more event inspiration at ShopSmall.com/IDA.

Reach out to local businesses and help them get ready to participate in the big day. Distribute Shop Small merchandise to promote the day in your neighborhood.

There are plenty of materials and resources to help you along the way, compliments of American Express. You'll receive monthly emails with planning tips and inspiration, as well as a Small Business Saturday Event Kit* with Shop Small merchandise (including tote bags, balloons, and other promotional items).

Last year, over 6,700 Neighborhood Champions stepped up for their communities. This year, we can make Small Business Saturday the biggest yet. Join the Neighborhood Champion team today at ShopSmall.com/IDA.

See [Terms of Participation](#) for additional details.

*While supplies last. Contents may vary. Apply by Nov 6.

STAY CONNECTED



International Downtown Association, 910 17th Street NW, Suite 1050, Washington, DC 20006

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Counting my blessings - Sing and be Happy Today!

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